



July 9, 2016

Mr. Rodolpho Martinez  
2221 Ponderosa Street  
Silver City, NM 88061

Dear Mr. Martinez:

I am pleased to inform you that the Sierra Club has endorsed your candidacy in the District 39 State House race in appreciation of your demonstrated commitment to protecting the environment.

The Sierra Club endorsement means a lot to our members in your district /area and to the general voting public. Our endorsement sends a message of your strong support for the environment and your proven track record in environmental issues.

Please be informed that our endorsement can be used by your campaign in many ways:

- a) You may use the Sierra Club name in your campaign material
- b) Mailing labels of the Sierra Club members in your district/area are made available for use in your campaign material within Club guidelines.
- c) Press events announcing the Sierra Club endorsement can be conducted in close coordination with our Chapter Political Chair and staff/Chapter Compliance Officer.
- d) Requests for volunteers to help in campaign activities can be coordinated through our Chapter/Group Political Committee.

The Sierra Club is behind your efforts to raise environmental issues during your campaign. The Sierra Club is proud of its role in the endorsement process and wholeheartedly extends our support for your campaign to help elect you to public office.

Please let me know how we can assist you in terms of our volunteer resources and conservation/political programs. I can be reached at 575-644-8793 or newtsonk@comcast.net.

Sincerely,

Kennan Newtonson  
Political Chair  
Southern Group, Rio Grande Chapter